

Resonance

THE LEGACY SOCIETY NEWSLETTER

NY CHORAL

SPRING 2025 • ISSUE 01



Ensuring the Future of Choral Music and the Arts in New York City through Planned Giving

A Dynamic City Deserves An Extraordinary Chorus

For over 60 years, the New York Choral Society has been a vital part of New York City's rich cultural fabric, bringing people together through the transformative power of music.

As the city's premiere choral ensemble, we are committed to presenting world-class performances that marry the classical with the contemporary. However, rising venue and production costs pose a significant challenge to our ability to share our music with the widest possible audience.

By leaving a gift in your will or estate, you have the power to be a changemaker by securing the future of the choral arts in New York. Your support ensures that as long as there is a City of New York, there will be a New York Choral Society.



David Hayes conducts the chorus during the sold out 2022 performance of *Ellington's Sacred Chorus*.

Support our mission to inspire, uplift, and connect people through sensational musical performances for generations to come. Leave a legacy that resonates through time and shapes the future of the arts in New York City — and beyond.

What is Planned Giving?

Planned Giving allows supporters to make a lasting impact by including the New York Choral Society in their estate plans. These gifts can take many forms, including bequests, real estate, stocks, or charitable annuities.

Planned Giving provides essential funding to further sustain our mission for generations to come.



A moment from our 2023 Spring Gala.



WHY CONSIDER PLANNED GIVING

Create a lasting legacy.

Your gift will provide future generations with the joyful experience of choral music.

Tax-smart giving.

Planned giving options can help reduce the tax burden on your loved ones.

Make an impact without affecting your current budget.

Many options allow you to plan a significant gift without making an out-of-pocket donation today.



Vocalist Brianna Thomas onstage at our 2022 performance of *Ellington's Sacred Chorus*.



WAYS TO MAKE A PLANNED GIFT

Charitable Bequest

Name the New York Choral Society in your will or trust.

Charitable Gift Annuity

Receive fixed income for life in exchange for your gift.

Retirement or Investment Account Beneficiary

Name the New York Choral Society as a beneficiary of your 401(k) or IRA.

Gift of Life Insurance

Name the New York Choral Society as a policy beneficiary.

Charitable Remainder Trust

Create income for yourself or a loved one, with the remainder benefiting the New York Choral Society.

Gift of Real Estate or Privately Held Stock

Make a lasting impact with assets beyond cash.



The Legacy Society: Join a Community of Visionary Supporters

The Legacy Society is a special group of NYCHORAL donors who have committed to planned giving. By joining, you ensure that the power of choral music endures. Members receive recognition, insider updates, and invitations to exclusive events.

SAMPLE LANGUAGE FOR YOUR WILL

“I give to the New York Choral Society,
a nonprofit corporation currently located at
119 West 57th Street, Suite 1509, New York,
NY 10019, or its successor thereto,
_____ [written amount or
percentage of the estate or description of
property] for its unrestricted charitable use
and purpose.”

New York Choral Society EIN Number:
13-6103602

Onstage at Alice Tully Hall during our November
2024 performance of *Voices of Light*.



A sold-out crowd experiences our November 2024 *Voices of Light* concert, a celebration of film and song, at Alice Tully Hall.

What Does It Mean to Be A Changemaker?

Changemakers leave a lasting legacy that actively shapes the future of the arts. Your generosity will:

- Commission new works that bring fresh, innovative music to audiences.
- Diversify our audience, making choral music more inclusive and accessible to all.
- Hire world-class soloists who elevate our performances.
- Attract and nurture talented ensemble singers, ensuring the highest artistic excellence.
- Expand our reach and strengthen our reputation as New York City's premier choral organization.



**Your support is more than a gift.
It is a commitment to the evolution of
choral music and a lasting impact on
the cultural vibrancy of our city.**

The Impact of Legacy Gifts



Martin L. Finkelman
Legacy Society Member

HONORING MARTIN L. FINKELMAN'S LEGACY

Martin L. Finkelman, a former President of the New York Choral Society, was a passionate advocate for choral music and a firm believer in our mission. Through his generous legacy gift, Martin made an enduring impact that continues to shape our organization today.

His support has:

- Secured prestigious venues such as Carnegie Hall, Geffen Hall, and Alice Tully Hall, allowing us to perform in larger spaces without financial strain.
- Expanded our performances, making them more ambitious, creative, and accessible to wider audiences.
- Kept our organization independent, diverse, and forward-thinking, reducing reliance on state and federal funding.



Michael Roos
Legacy Society Member

LEGACY SOCIETY MEMBER SPOTLIGHT

Michael Roos speaks about why he included the New York Choral Society in his estate:

“New York is a center of excellence in so many fields—medicine, finance, theater, and choral singing. The New York Choral Society is part of that legacy, constantly striving for artistic excellence and embracing bold, challenging work.

That’s why I’ve included NYCHORAL in my estate plans. Supporting this organization means being part of something truly spectacular—an institution that evolves, takes risks, and upholds the best of New York’s artistic spirit. Just like our world-class medical centers and our great libraries, NYCHORAL serves the city with dedication and excellence, and I want to help ensure it continues for generations to come.”

Planned Giving at Any Age

It's never too early to start thinking about planned giving! Planning ahead can have a profound impact—both personally and for the organizations you care about.

[Here's why it's worth considering:](#)



#1

AMPLIFY YOUR IMPACT OVER TIME

Planned Giving is for everyone, regardless of age or financial situation. By setting up a bequest or other long-term gift now, even a small commitment can grow into a significant contribution over time, ensuring the longevity of the causes you care about—like the New York Choral Society.

#2

ALIGN GIVING WITH YOUR VALUES

Estate planning enables you to make philanthropy a core part of your life's legacy. If music and the arts have shaped your life, planned giving ensures that future generations can experience the same inspiration.

#3

IT'S EASY AND FLEXIBLE

Naming a nonprofit as a beneficiary of a retirement account or life insurance policy takes just minutes and allows you to adjust your plans as your financial situation evolves. Regardless of your financial situation, your legacy can make a meaningful difference in the future.

#4

POTENTIAL FINANCIAL AND TAX BENEFITS

Certain types of planned gifts, like charitable gift annuities or trusts, can provide income during your lifetime or offer tax advantages. Starting early allows you to explore options that align with your financial goals.

#5

GIVE BACK WITHOUT AFFECTING YOUR CURRENT BUDGET

Many younger donors want to contribute meaningfully but may not have the financial flexibility to make large gifts right now. Planned giving allows you to make a lasting commitment without impacting your immediate financial needs.

#6

ENSURE THE FUTURE OF ORGANIZATIONS YOU LOVE

If you believe in the power of choral music and want to ensure its presence in New York for future generations, planned giving is a powerful way to sustain the work of the New York Choral Society long into the future.

[Starting the conversation about planned giving now means you can shape the future in ways that reflect your passions and values—while also securing your own financial well-being.](#)

Inaugural Legacy Society Members

Michael Colosi, Esq.

Peggy Daniel

Joanna Grossman

Toni Levi

William Pine

Pamela Reich

Michael Roos

Judith A. Rubin

Judith N. Rubin

Susan A. Seigle

Mary Sherwin

Ina Gillers Shivack

Karen W. Solorow

Stephen Weitzman

We honor the memory of our Legacy Society members who have passed. Their gifts continue to inspire and sustain the future of the New York Choral Society:

Joseph Bookmyer

Sylvia Hoisington

Reverend Olivia Holmes

Dr. Martin L. Finkelman

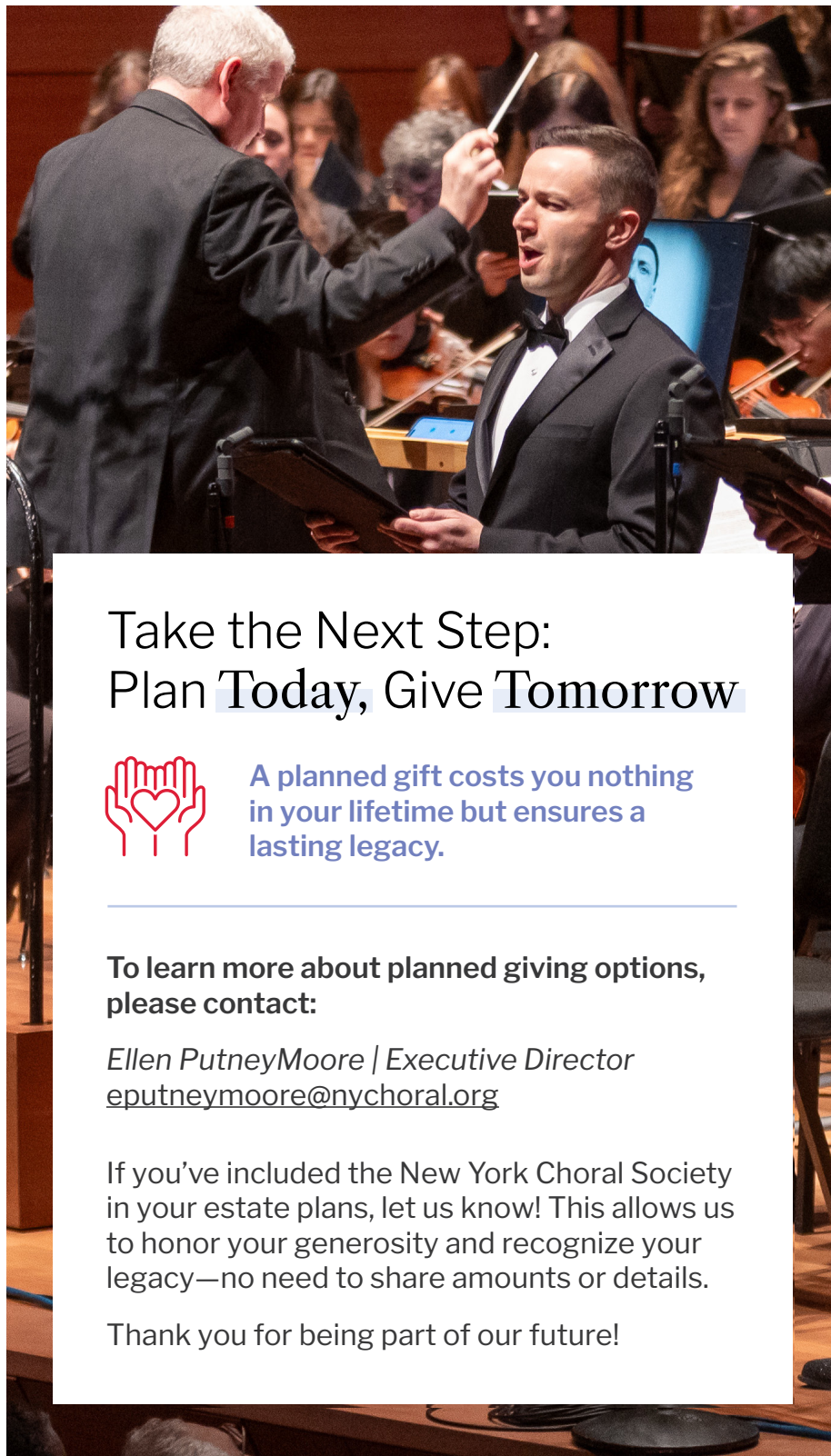
Margot S. Romberg

Irene Soskin


David Uskali

[Right] Polyphonist member and tenor Matthew Hill onstage during *Voices of Light* at Alice Tully Hall.

All photos courtesy of Alan Bennett Photography.



Take the Next Step: Plan Today, Give Tomorrow



A planned gift costs you nothing in your lifetime but ensures a lasting legacy.

To learn more about planned giving options, please contact:

Ellen PutneyMoore | Executive Director
eputneymoore@nychoral.org

If you've included the New York Choral Society in your estate plans, let us know! This allows us to honor your generosity and recognize your legacy—no need to share amounts or details.

Thank you for being part of our future!

The New York Choral Society is grateful for your generous support through your planned giving. While we strive to be responsible stewards of all gifts received, we do not provide financial, tax, or legal advice, and donors are encouraged to consult their own advisors when making charitable contributions. The New York Choral Society does not guarantee the performance of any investments and is not responsible for any changes in the value of assets contributed or designated for future support. All gifts are subject to the policies and governance of the organization.



The New York Choral Society
Hear us now.

nychoral.org
212-247-3878

119 West 57th Street, Suite 1509
New York, NY 10019



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